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Amendments to the Specification:

Please replace Paragraph ABSTRACT OF THE DISCLOSURE with the following amended paragraph:

~~NETWORK ROUTING UTILIZING A PRODUCT CODE~~**ABSTRACT OF THE DISCLOSURE**

A method for utilizing a product code having product information contained therein for interfacing over a network. The product information is extracted from the product code, which product code is disposed on or in close association with an associated product. In response to this extraction, network routing information is associated with the product code information.

AMENDMENT AND RESPONSE

S/N 09/379,699

Atty. Dkt. No. PHL-24,747